

Denave opens Malaysia Telesales Delivery Center; expands global operations

New Delhi, India/ Kuala Lumpur, Malaysia; September 07, 2015 - [Denave](#), a global sales enablement organisation, announced the opening of its Telesales Delivery Center in Kuala Lumpur, Malaysia. Denave has been delivering services in the APAC region for over ten years now and establishing the Delivery Center is part of the company's strategy to expand its footprint globally.

With the new Delivery Center, Denave will be providing telesales-driven [demand generation](#) services to customers locally as well as in the APAC region. Starting with a capacity of 70 resources, the plan is to quadruple the headcount over the next one year.

Commenting on this achievement, **Mr. Snehashish Bhattacharjee, Global CEO at Denave** said, "We started exploring markets beyond India in 2004 and have seen tremendous potential and success. After establishing a base in India, Singapore and London, the Malaysia operation is a logical progression to tap the talent and potential available in the APAC region. This is an extension of our long-standing commitment to contribute to local economies by generating employment opportunities. We look forward to the Malaysia Delivery Center becoming a front-runner in our goal of establishing the gold standards in Sales Enablement."

Adding to this, **Mr. Umang Khanna, Global Head - Telesales at Denave** said, "We are excited about this new beginning and we welcome the new Denavites to the KL Delivery Center. They are now a part of an organisation that is focused on driving the future of sales enablement. We are driven towards making Malaysia the Centre of Excellence for our SMB and Cloud Penetration strategy services."

This is Denave's fourth delivery center; India, Singapore and London being the previous three.

About Denave:

Denave is a global sales enablement company focused on driving revenue growth for its customers through a gamut of service offerings. The company has built multi-industry expertise partnering with global businesses and takes a solution-conscious last-mile approach to deliver best practices in sales by leveraging people, processes and technology to drive revenue. Denave has reach across 5 continents, 19

countries and 500+ cities globally and has a workforce strength of over 5000 employees. For more information, please visit www.denave.com

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