



DENAVE COMPLETES ONE YEAR OF ITS OPERATIONS IN THE MALAYSIAN MARKET

Appoints Dharma Gunaseelan as Country Director

New Delhi, India, September 06, 2016: [Denave](#), a global sales enablement company focused on driving revenue growth for customers, completes one year of its operations in Malaysia. The company has recently appointed [Dharma Gunaseelan](#) as Country Director. In this role, Dharma will be responsible for spearheading the growth and operations of Denave Delivery Center in Malaysia while contributing to strategic planning and future roadmap building of the brand in APAC.

Dharma brings to Denave over twenty years of experience and expertise in the telesales industry and has handled multi-faceted roles encompassing sales management, client relationship management, strategy planning, team management and sales consulting in his previous stints. Commenting on his appointment, **Dharma Gunaseelan, Country Director, Denave Malaysia** said, *"I am excited to be a part of Denave at a point when there are numerous growth avenues opening up in the telesales industry. With its world-class telesales services and the focus on achieving sales excellence, the South East Asian turf seems very promising for Denave. I am definitely looking forward to leading Denave Malaysia in this accelerated growth journey."*

Denave has been delivering services in the APAC region for over ten years now and the Kuala Lumpur Telesales Delivery Center, which was established last year, is part of Denave's strategy to expand its footprint globally.

Expressing his views on this new appointment, **Mr. Snehashish Bhattacharjee, Global CEO & Co-Founder, Denave** said, *"Dharma will play an important role in realizing the vision of converting the Malaysia Delivery Centre into a Partner Management Center of Excellence and build cloud selling as a core expertise in this entity. I'm optimistic that the team will write larger success stories under his guidance and direction."*



About Denave:

Denave is a global sales enablement company focused on driving revenue growth for its customers through a gamut of service offerings. Backed by 700+ man years of sales domain experience, the company has built multi-industry expertise partnering with global businesses and takes a solution-conscious last-mile approach to deliver best practices in sales by leveraging people, processes and technology to drive revenue. With reach spanning five continents, 23 countries and 500+ cities globally and a clientele that's rich with Fortune 500 and industry leading companies, Denave has traversed the evolution from an Indian to an Asian to now a global company. For more information, please visit www.denave.com