

**SNEHASHISH BHATTACHARJEE**, 48 years, global ceo, Denave

# Ensuring a progressive future

**TAKING CARE** Employees should feel proud to belong to a company that focuses on innovation, respect and progressiveness

**Person you've learned life's greatest lesson from**

My dad. His lesson on inclusive growth is what I apply to life and business

**If you had to make a pitch for your company in one line, you'd say...**

We are a sales enablement organisation aspiring to impact global sales revenues across every industry

**A leader is**

One that inspires people/employees to give their best to achieve a common goal

**A typical day for you at work involves**

Planning the way forward, meeting potential partners, reviewing progress on strategic initiatives, customer and employee interactions. Typical days are about observing and listening

**The most important thing an organisation can do for its employees today is**

To provide them a progressive future – one where they feel proud to belong

**How accessible should a leader be to employees of an organisation?**

A leader ought to be 100%

accessible – some of the best ideas come from the team

**What is that one critical factor which has helped you identify leaders among your employees?**

Total ownership

**Your organisation prioritises spending on**

Technology, R&D, employee engagement, development and building capacity

**CSR to you is**

The best possible way to contribute back to the society

**Your work mantra**

Innovation and transparency are the pre-requisites of a preferred organisation. Respect and progressiveness are also the pre-requisites of a preferred workplace

*Coordinated by Ayesha Banerjee*

## **SNEHASHISH BHATTACHARJEE**

is the global chief executive officer of Denave and spearheads the strategic goals of the company and is instrumental in building the company's future roadmap. In his role, his focus is on operational excellence, innovation, expansion and profitability.

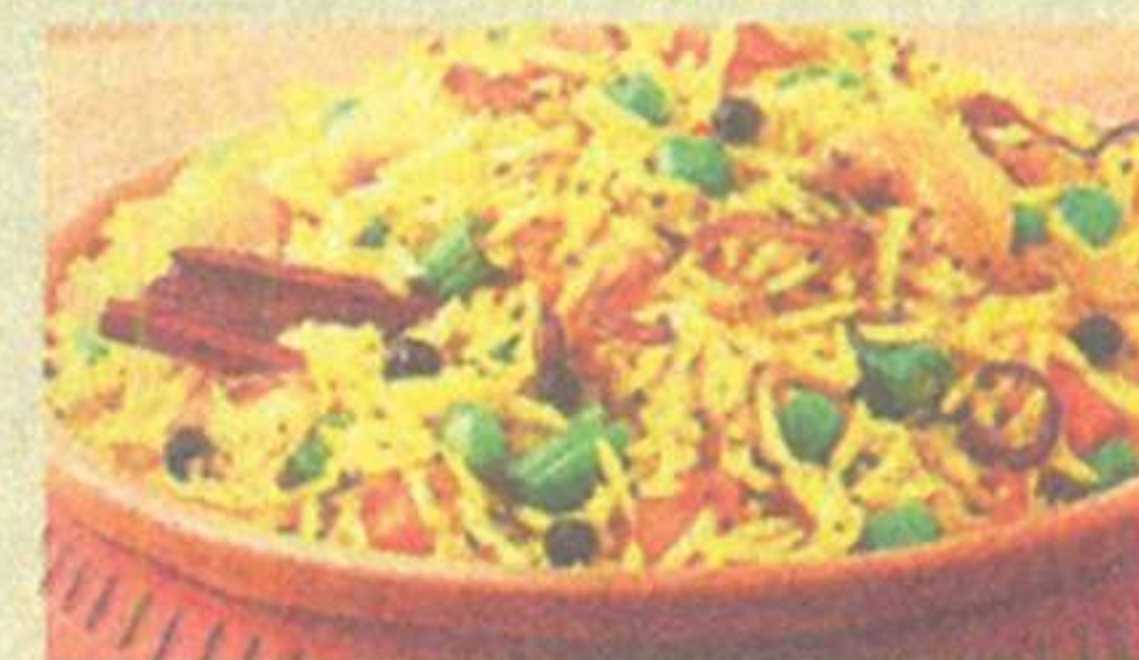
In his initial years at Denave, Bhattacharjee established the services delivery model at the company. He also spearheaded the creation of a remote services model to overcome geographical boundaries and led the company's foray into global markets



## **HIS FAVOURITES**

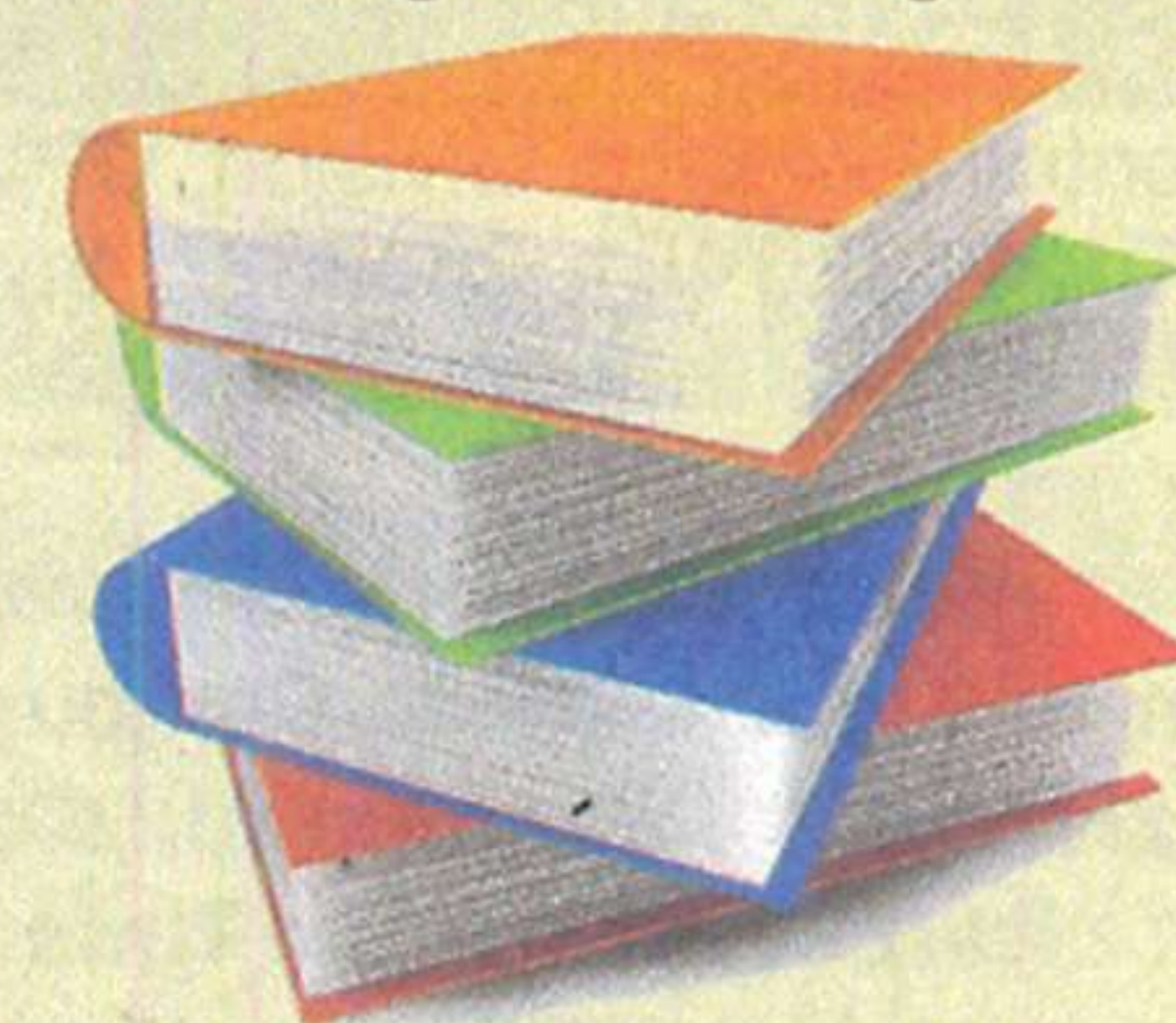
**You love to eat**

Biryani is an all-time favourite



**You relax by**

Reading or driving



**You're driving**

Corolla Altis and Nissan Sunny



**You're reading**

Mossad: The Greatest Missions of the Israeli Secret Service by Michael Bar-Zohar, Nissim Mishal